

Sales Performance Management: Setting Goals and Tracking Results

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Sales and Marketing Tips for Your Business, By Melkisedeck Shine

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As a business and entrepreneurship expert in the field of sales and marketing, I am here to provide you with professional advice on sales performance management. Setting goals and tracking results is essential for any successful sales team, as it helps drive productivity, increases revenue, and ensures the overall growth of your business. So, let's dive in and explore the key points of this crucial aspect of sales management!