

The "Pie Town Festival": A Quirky Festival Dedicated to Pies in New Mexico

By Melkisedeck Leon Shine · July 3, 2023

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? May 23, 1922: The bustling town of Pie Town, nestled in the heart of New Mexico, was abuzz with excitement. The scent of freshly baked pies wafted through the air as locals prepared for the first-ever "Pie Town Festival" ???. This quirky event was set to celebrate the town's renowned pie-making skills, captivating residents and visitors alike.

? The festival's origins can be traced back to the early 1900s when settlers flocked to this picturesque corner of New Mexico, seeking a fresh start. These pioneers brought with them their cherished family recipes, including their secret pie creations. Pie-making swiftly became a cherished tradition, with every household boasting its own unique twist on the delicious dessert.

? As the years passed, the residents of Pie Town grew increasingly passionate about their pies. It was in 1921 when a local baker named Betty Parker had a delightful idea ?. She proposed a grand celebration where all the pie enthusiasts in town would join forces to showcase their culinary masterpieces. The Pie Town Festival was born, with May 23rd chosen as the perfect date to honor this beloved treat.

? The first festival took place in the town square, where a makeshift stage was assembled. The crisp spring air mingled with the delightful aromas of apple, cherry, and pumpkin pies. The inhabitants of Pie Town proudly displayed their creations, each pie more tantalizing than the last ?. Local judges, including esteemed chef Julia Child, were invited to crown the "Pie King" or "Pie Queen" of the festival.

? The festival quickly gained popularity and became an annual event, drawing visitors from far and wide. Each year, the event grew more extravagant, with pie-eating contests, pie-making workshops, and even a pie-throwing booth ???. The town's population swelled during the festival, as tourists flocked to witness this extraordinary gathering of pie enthusiasts.

? The Pie Town Festival proved to be a significant boost for the town's economy, attracting media attention from newspapers across the country ?. This quirky celebration put Pie Town firmly on the map, making it a must-visit destination for pie lovers everywhere.

? Over the years, the festival has evolved while staying true to its roots. Today, the tradition continues, and Pie Town is renowned for producing some of the most delectable pies in the United States. The festival has become a symbol of community spirit and culinary excellence, preserving the town's unique history and bringing joy to all who attend.

So, mark your calendars for May 23rd and make your way to Pie Town, where a slice of heaven awaits you! ???